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Breedlove Nurseries

TYLER, TEXAS

Growers of Fine Roses

for 30 Years

Fall 1957 - Spring 1958
Catalog



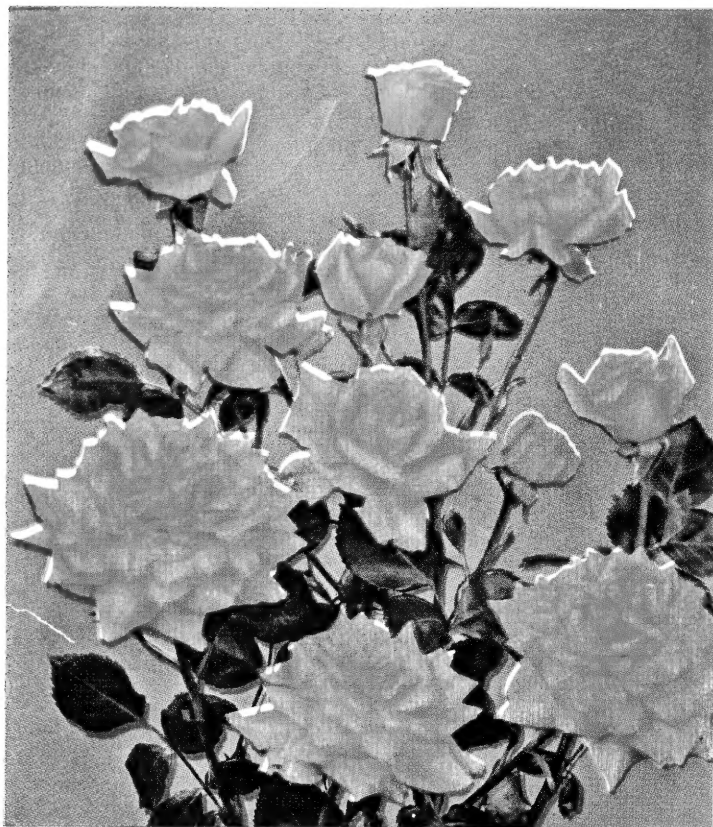
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★ OCT 17 1957 ★
Department of Agriculture



CHRYSLER IMPERIAL
(Pat. 1167)

\$2.50 each; 3 for \$6.60;
12 for \$26.40





STARLET

STARLET (P.A.F.). A good Floribunda, brilliant yellow and perfect in form. The bushes are sturdy, low-growing and well-foliaged.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



AZTEC

AZTEC (P.A.F.). Aztec is an excellent Hybrid Tea in a spectacular color. Its brilliant scarlet-orange blooms have remarkable beauty of form in the bud and fully open flower. Truly great for '58.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Be the first

GROUP 1
One Each of
STARLET
ISOBEL
HARKNESS
AZTEC

An \$8.50 Value
for only \$7.25.

You save \$1.25

*to grow these
outstanding
introductions
for 1958*

*Give Roses
for Xmas*



ISOBEL HARKNESS

ISOBEL HARKNESS (P.A.F.). A strong-growing, handsomely foliated yellow Hybrid Tea with long tapered buds and graceful open flowers.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

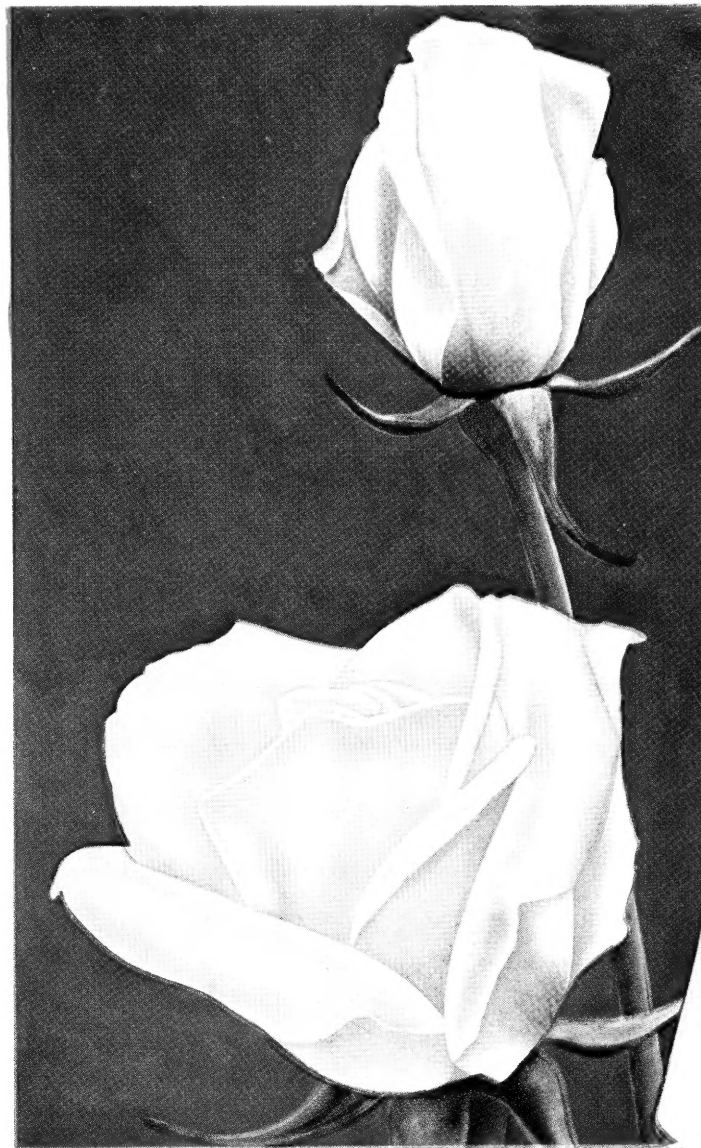
1958 All America Winners



GOLD CUP

GOLD CUP (P.A.F.). This new All-America winner is a non-fading, deep yellow Floribunda, distinguished for vigor, size, form and productiveness.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



WHITE KNIGHT

FUSILIER (P.A.F.). 1958 All-America winner with flaming orange-scarlet color and blooming habits that will attract everyone.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

WHITE KNIGHT (Pl. Pat. No. 1359). Top honors go to a white Hybrid Tea for the first time in the history of All-America rose selections. Magnificent bloom; rich foliage. Pure white.

\$3.00 each; 3 for \$7.95;
12 for \$31.80

GROUP 2
GOLD CUP—WHITE KNIGHT—
FUSILIER

An \$8.00 value for only \$6.85.

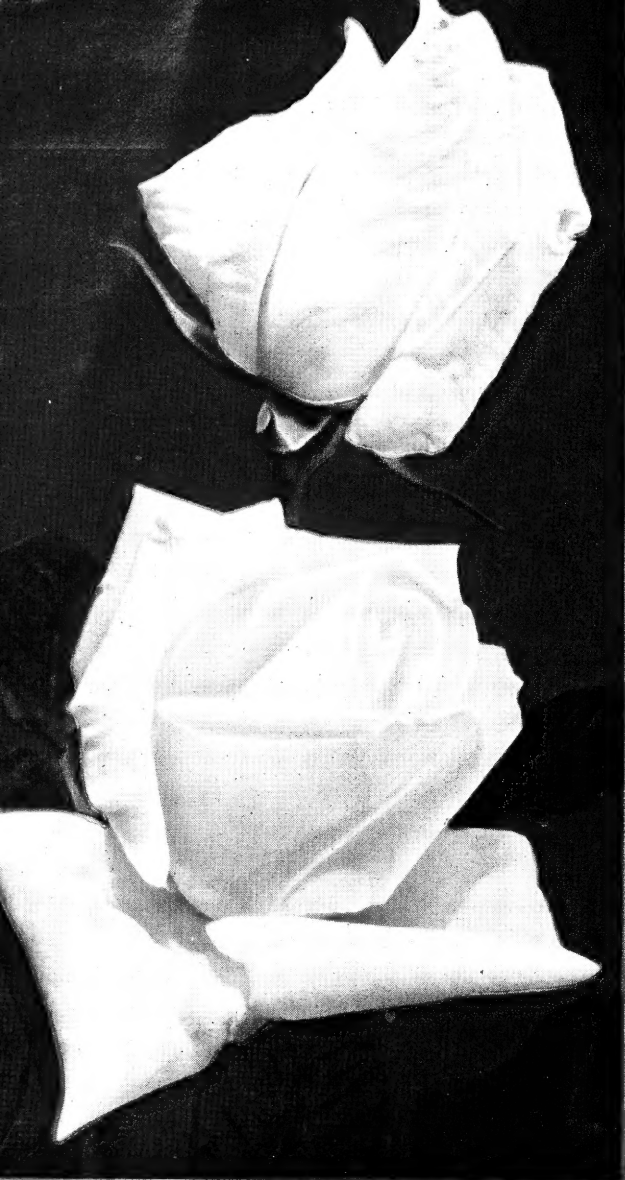
You save \$1.15.



READ
GUARANTEE
ON
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FUSILIER

Breedloves for Tops



BLANCHE MALLERIN

BLANCHE MALLERIN (Pl. Pat. No. 594). This exquisite rose is pure paper white with long pointed buds, which open into large flowers.

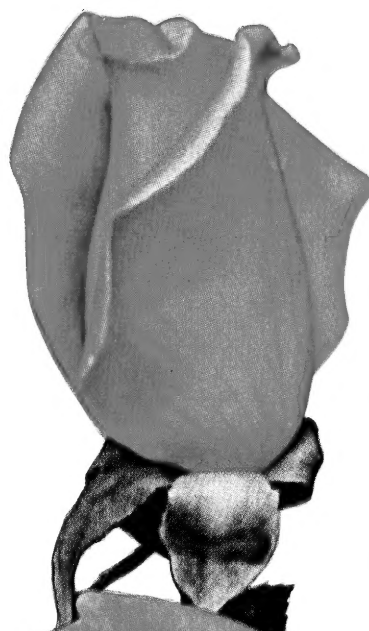
\$2.25 each; 3 for \$6.00; 12 for \$24.00

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*Give Roses
for Xmas*



**WE SELL ONLY ONE GRADE
—THE BEST**



MOJAVE

GROUP 3

**BLANCHE
MALLERIN
MOJAVE
MIRANDY**

**A \$7.25 Value
for only \$6.50.**

You save 75c.



MIRANDY

MOJAVE (Pl. Pat. No. 1176). This All-America Award Winner has a dominating color of apricot-orange, highlighted with other warm tints of scarlet and vermillion.

\$2.75 each; 3 for \$7.20; 12 for \$28.80

MIRANDY (Pl. Pat. No. 632). A rich maroon-red rose of distinction bearing large, very double blooms that are freely borne on long stems . . . very fragrant.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



BREEDLOVE NURSERIES

In Patented Roses



BUCCANEER

BUCCANEER (Pl. Pat. No. 1119). This fine Grandiflora is the brightest of yellows with long buds and brilliant flowers. Grows tall and erect.
\$2.50 each; 3 for \$6.60; 12 for \$26.40



HAPPINESS

HAPPINESS (Pl. Pat. No. 911). Happiness produces outstanding cut flowers for your garden . . . a rich red, having long sturdy stems.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

HELEN TRAUBEL (Pl. Pat. No. 1028). The unusually large buds are magnificent in colors of sparkling pink or luminous apricot on a large bush alive with flowers all season.

\$2.75 each; 3 for \$7.20; 12 for \$28.80



HELEN TRAUBEL



GROUP 4

**BUCCANEER
HAPPINESS
HELEN TRAUBEL**

**A \$7.25 Value for only
\$6.50. You save 75c.**

Plant These Sensational



NOCTURNE



PEACE (Pl. Pat. No. 591). The show of all roses, a golden yellow, etched pink, which changes to canary-yellow and then cream, and at times the pink color gradually suffuses the bloom. Immense flowers on heavy stems . . . handsome foliage.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



PRESIDENT EISENHOWER

NOCTURNE (Pl. Pat. No. 713). A deep cardinal red All-America Winner, having long pointed buds and large flowers.

← \$2.25 each; 3 for \$6.00; 12 for \$24.00

**READ GUARANTEE
ON PAGE 15**

PEACE



PRESIDENT EISENHOWER (Pl. Pat. No. 1217). Roses are a rich, blood-red, and appear freely during the entire season. This hardy beauty grows on a strong stem. . . and the plant itself is healthy and vigorous.

\$2.25 each; 3 for \$6.00; 12 for \$24.00

GROUP 5

**NOCTURNE — PEACE —
PRESIDENT EISENHOWER**

A \$7.00 Value for only \$6.25. You save 75c.

Hybrid Teas This Season

FORTY-NINER (Pl. Pat. No. 792). A bi-color oriental red and chrome yellow, having large blooms that will fill your garden with the color and pageantry of a royal coronation.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



FORTY-NINER

NEW YORKER (Pl. Pat. No. 823). This favorite displays immense blooms of resplendent scarlet with a rich velvety hue. Bushes are hardy and vigorous in growth.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



NEW YORKER

*Give Roses
for Xmas*



CHARLOTTE ARMSTRONG (Pl. Pat. 455). A double Rose that opens slowly and lasts well. Its brilliant color of light red, bordering on pink, combined with exquisite form, catches many compliments.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



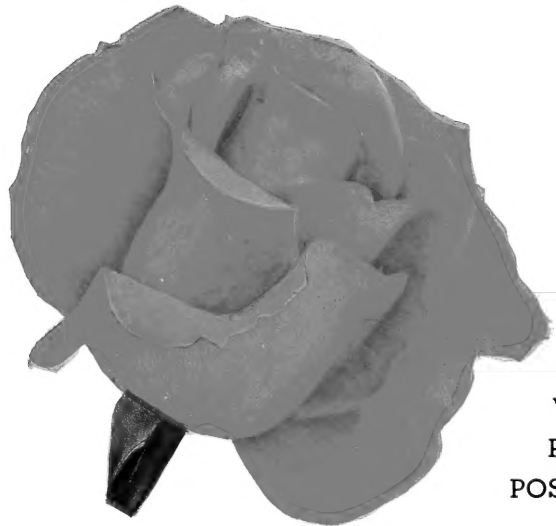
CHARLOTTE ARMSTRONG

GROUP 6

**FORTY-NINER
CHARLOTTE ARMSTRONG
NEW YORKER**

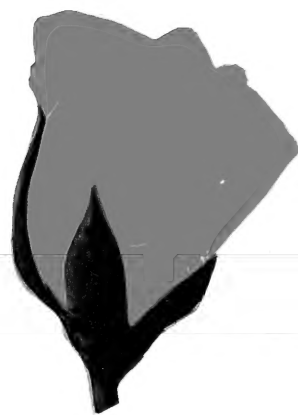
A \$6.75 Value for only \$6.00.

You save 75c.



BETTER TIMES

\$1.25 each; 3 for \$3.25; 12 for \$12.00



GOLDEN CHARM

\$1.25 each; 3 for \$3.25
12 for \$12.00



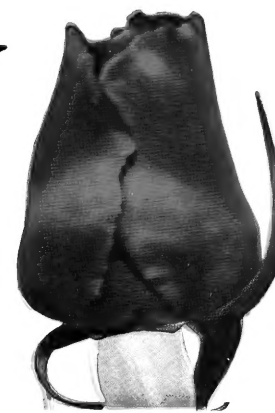
Mrs. Breedlove's

FAVORITE DOZEN

A complete color assortment of twelve of the finest non-patented roses. These varieties were selected by our rose experts to give you the finest in color, fragrance, hardiness, bloom quality and quantity . . . disease resistance . . . a complete rose garden valued at **\$15.00**

Save \$3.50

for only **\$11.50**



CRIMSON GLORY

\$1.25 each; 3 for \$3.25; 12 for \$12.00



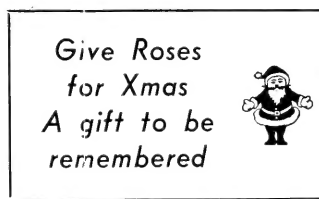
ECLIPSE

\$1.25 each; 3 for \$3.25; 12 for \$12.00



CONDESA DE SASTAGO

\$1.25 each; 3 for \$3.25
12 for \$12.00



Give Roses
for Xmas
A gift to be
remembered



TALISMAN

\$1.25 each; 3 for \$3.25
12 for \$12.00



GEN. MacARTHUR

\$1.25 each
3 for \$3.25
12 for \$12.00



REX ANDERSON

\$1.25 each; 3 for \$3.25; 12 for \$12.00



ETOILE DE HOLLANDE

\$1.25 each
3 for \$3.25
12 for \$12.00



PINK RADIANCE

\$1.25 each; 3 for \$3.25; 12 for \$12.00



RED RADIANCE

\$1.25 each; 3 for \$3.25 12 for \$12.00



EDITOR McFARLAND

\$1.25 each
3 for \$3.25
12 for \$12.00

Floribundas.....

READ GUARANTEE
ON PAGE 15



GOLDILOCKS

GOLDILOCKS (Pl. Pat. No. 672). A mass of golden sunshine, always showy with a crop of buds coming on as the older flowers fall. The dark green foliage is glossy, decorative and abundant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



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**GROUP 7
FASHION
GOLDILOCKS
CIRCUS**

**A \$6.25 Value
for only \$5.50
You save 75c.**



CIRCUS (Pl. Pat. No. 1382). A multicolor; first to be selected for an AARS award. Colors vary from yellow and red to orange and pink.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

FASHION (Pl. Pat. No. 789). Only rose ever to win nine world-wide awards. The luminous coral pink blooms show profusely all season.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

BREEDLOVE NURSERIES

SUMMER SNOW (Pl. Pat. No. 416). One of the most popular Floribundas having fabulous clusters of fluffy white blooms throughout the season that are displayed in mass array.

\$1.50 each; 3 for \$3.90; 12 for \$15.60



SUMMER SNOW ©

VALENTINE (Pl. Pat. No. 1029). Here is a low-growing bush with lush green foliage that produces huge clusters of bright red blooms.

\$2.00 each; 3 for \$5.25; 12 for \$21.00



VALENTINE



RED PINOCCHIO ©

RED PINOCCHIO (Pl. Pat. No. 812). Hybrid-Tea shaped blooms that are double and present masses of deep satiny carmen red clusters all season long. The bush is vigorous and free flowering, with excellent foliage.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

VOGUE (Pl. Pat. No. 926). This elegant Rose of rich cherry-coral color is the winner of 5 World-Wide Awards. Its fragrant Hybrid-Tea-like buds are suitable for cutting. Beautiful foliage.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

GROUP 8
SUMMER SNOW
VALENTINE
RED PINOCCHIO
VOGUE

A \$7.25 Value
for only \$6.50.
You save 75c.



VOGUE

Give Roses
for Xmas



Sensational Patented Climbers

CL. CRIMSON GLORY (Pl. Pat. No. 736). A fast-climbing plant producing beautifully formed buds of rich vivid crimson.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

CL. FORTY-NINER (Pl. Pat. No. 1094). A climbing sensation in bi-colored oriental red and chrome yellow.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

CL. GOLDEN SHOWERS (Pl. Pat. No. 1557). 1957 All-America Award winner. Daffodil-yellow buds open into large flowers.

\$2.75 each; 3 for \$7.20; 12 for \$28.80

CL. HIGH NOON (Pl. Pat. No. 704). One of our best yellow climbers . . . exceptionally long stems suitable for cutting. A very free bloomer.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

CL. PEACE (Pl. Pat. No. 932). A climbing version of the world's favorite, yellow etched in pink, beautiful in bloom.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



BLAZE



CLIMBING CRIMSON GLORY

©

The Finest of Non-Patented Climbers

NEW BLAZE. Is red one of your favorite colors? Then plant Blaze, truly a climbing sensation. Most popular and dependable of all climbers. We highly recommend it.

CL. CALEDONIA. Large, free-blooming, pure white roses.

CL. COLUMBIA. A delightfully cool pink, excellent climber.

CL. ETOILE DE HOLLANDE. A very fragrant scarlet red . . . free bloomer.

CL. PINK RADIANCE. A true pink bloom produced on sturdy plant.

CL. RED RADIANCE. A clear, even red, intensely fragrant.

CL. TALISMAN. A multi-color of world-wide recognition; one of the best climbing roses.

\$1.25 each; 3 for \$3.25; 12 for \$12.00

BREEDLOVE NURSERIES

Breedlove's Flowering Shrubs For Spring and Summer Bloom

CRAPEMYRTLE. This delightful southern shrub is a clear watermelon red in color and can be grown satisfactorily as far north as St. Louis.

2-3 ft. \$1.00 each; 3 for \$2.50

MOCK ORANGE. Graceful sprays of large, white, fragrant flowers.

2-3 ft. \$1.00 each; 3 for \$2.50

FORSYTHIA (Golden Bell). A profusion of pure golden flowers over long branches.

2-3 ft. \$1.00 each; 3 for \$2.50

CYDONIA JAPONICA (Red Flowering Quince). Rose-red flowers covering the stems of this showy shrub.

18-24 in. \$1.00 each; 3 for \$2.50

SPIREA (Van Houttei). A snow-bank of small, dainty white flowers.

2-3 ft. \$1.00 each; 3 for \$2.50

WEIGELA (Rosea). Rose-pink blossoms; sturdy bush.

2-3 ft. \$1.00 each; 3 for \$2.50

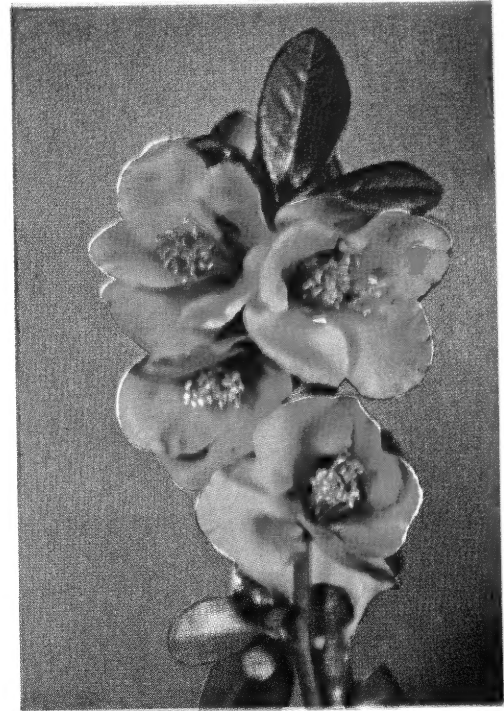
10 of one variety \$7.50

Give Roses
for Xmas



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FLOWERING QUINCE



MOCK ORANGE



SPIREA (VAN HOUTTEI)



WEIGELA (ROSEA)



FORSYTHIA



BRUCE PLUM

SUPERB FRUITS — TWO

THEY WILL

There is a phrase in a modern song that sums it up very well . . . "When you work for Mother Nature you get paid by Father Time." What poor economy it is, therefore, to

PLUMS. BRUCE . . . hen egg size red plums . . . ripens in early June.
3-4 ft. \$1.25 each; 3 for \$3.25; 10 for \$9.00

PEACHES. ELBERTA . . . large, round, yellow with pink blush . . . freestone, ripens mid-July.

RED INDIAN CLING . . . mid-season cling . . . flesh blood-red pickling peach.

DIXIE RED . . . mid-season freestone . . . fine-texture, flavor.

BELLE OF GEORGIA . . . mid-season white freestone.

RED HAVEN . . . very early yellow freestone . . . delicious flavor.

J. H. HALE . . . mid-season freestone, mammoth size . . . solid, free from stringiness.

HALE HAVEN . . . early yellow freestone . . . wonderful for canning.

4-5 ft. \$1.50 each; 3 for \$3.75; 10 for \$10.00

STRAWBERRIES—Standard Varieties. BLAKEMORE . . . best early shipping variety. KLONDIKE . . . an old favorite.

25 for 90c; 50 for \$1.75; 100 for \$3.00

Everbearing Varieties. GEM . . . excellent quality. STREAMLINER . . . a new large firm delicious berry.

25 for \$1.75; 50 for \$2.90; 100 for \$4.60



REDHAVEN
PEACH

WE SELL ONLY ONE GRADE
—THE BEST

Notice:
Breedlove Nurseries
will prune all
trees, shrubs and
roses before
shipment!



GEM EVERBEARING
STRAWBERRY

YEARS IN THE FIELD

BEAR EARLIER

think of saving a few cents when you buy. The years invested are the same . . . the work and cultivation are the same . . . but the yield is tremendously different. So for the finest in fruits, **BUY BREEDLOVE'S QUALITY.**

GRAPES. CONCORD . . . large black grapes . . . hardy.
75c each; 10 for \$6.50

FIGS. TEXAS EVERBEARING . . . hardy, bears medium to large fruit continuously from June until frost.
18-24 in. 75c each; 2-3 ft. \$1.00 each

PEARS. KEIFFER . . . large, ripens in Fall . . . excellent for cooking and canning.
GARBER . . . large, bright yellow with red blush . . . juicy and rich.
DOUGLAS . . . early and prolific for eating, canning or preserving.
BARTLETT . . . large summer pear . . . juicy and firm.
5-6 ft. \$1.95 each; 3 for \$5.25; 10 for \$15.00



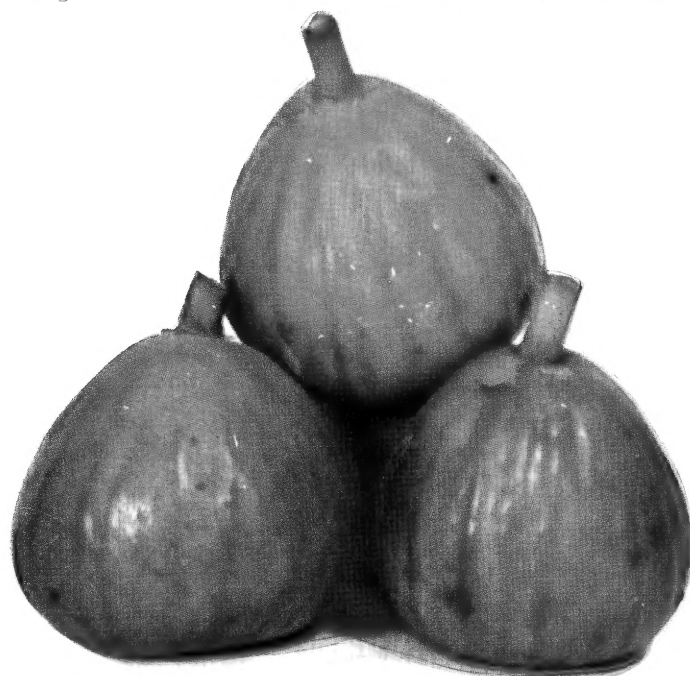
CONCORD GRAPE

ALL TREES WILL BE PRUNED FOR PLANTING

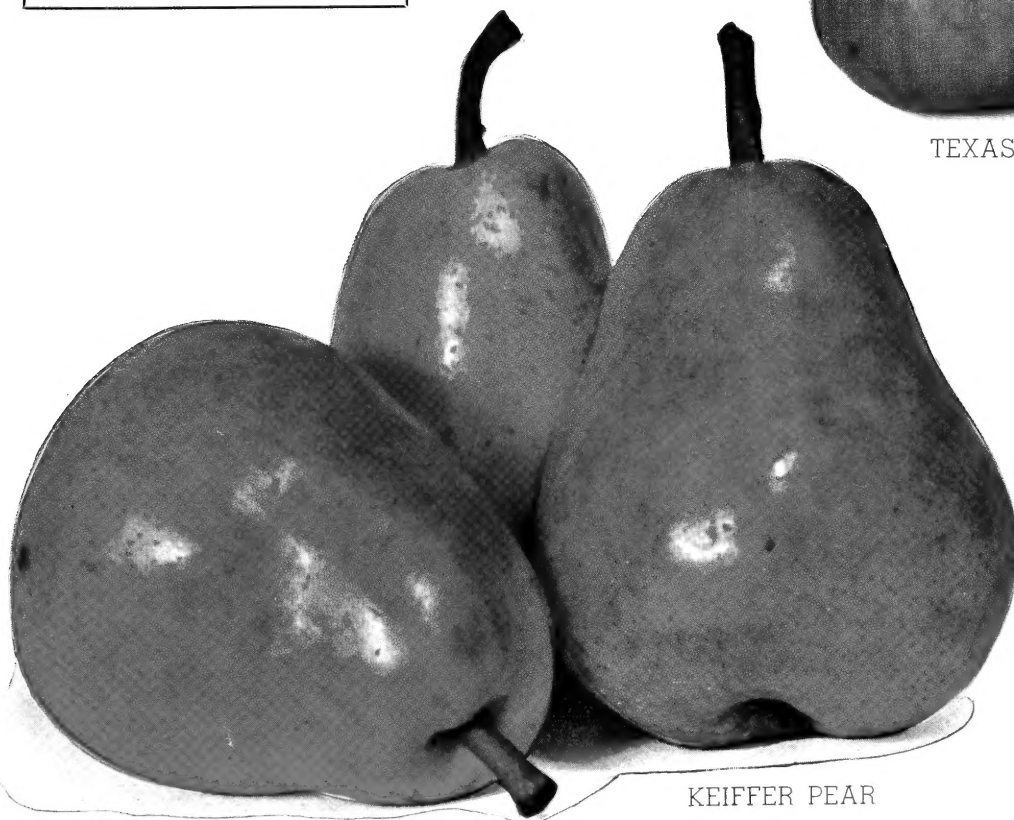
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Give a living
gift for
Christmas



TEXAS EVERBEARING FIG



KEIFFER PEAR

Breedlove's Guarantee

OUR GUARANTEE, PLEASE READ CAREFULLY: We guarantee our nursery stock to be true to name and to be the quality as represented and to reach you in good, live growing condition.

After reasonable care, culture and watering we will replace, free of charge, any stock that fails to grow, provided we are notified by June 1st following date of purchase; however, in no case are we to be held liable for any amount greater than the purchase price.

POSTAGE WILL BE CHARGED ON
REPLACEMENTS

Breedlove's Outstanding Introductions

BIG DADDY (Pl. Pat. No. 896). This vigorous grower produces handsome bright red roses. Its beautiful glossy foliage is as outstanding as the bloom. This well-balanced, compact bush should be the man in your garden.

\$2.50 each 3 for 6.60; 12 for \$26.40

DAY OF TRIUMPH (Pl. Pat. No. 1358). A delightful, full Rose, it is one of the outstanding new patented rose creations. This sturdy bush produces large refreshing pink blooms on long stems.

\$2.50 each 3 for 6.60; 12 for \$26.40

SUGAR PLUM (Pl. Pat. No. 1255). Our new Grandiflora . . . a vigorous grower having bright cheerful pink blooms majestically set off by a deep green glossy foliage. The blooms are outstanding as a cut flower.

\$2.50 each 3 for 6.60; 12 for \$26.40

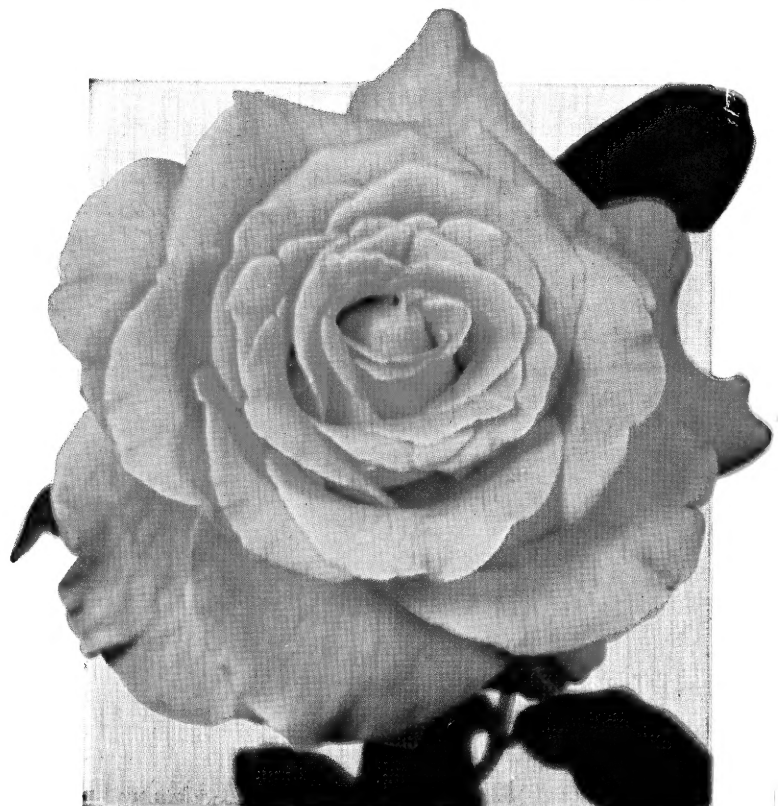


DAY OF TRIUMPH



BIG DADDY

GROUP 9
BIG DADDY — DAY OF TRIUMPH —
SUGAR PLUM
A \$7.50 Value for only \$6.75.



SUGAR PLUM